**EAST PROGRAMME**

**outcome journal**

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| **Programme Goal**  **C**ontribute to empowering citizens and promoting democratic values, human rights, and fundamental freedoms through strengthening the capacity of the creative sector actors and media to innovatively advocate for democracy, good governance, human rights, gender equality and climate justice in Kenya. |
| **Programme Objective**  To strengthen the capacity of the creative sector and media to advocate for democracy, good governance, human rights, gender equality, and climate justice in Kenya**.** |
| **Programme Outcomes**  **(*These should form the Partner’s Project Objectives*)**  **Result area 1 – Inclusive Good Governance & Democracy.**   * **Strengthening community voices in decision-making and development processes** * **Increasing the capacity of the communities to demand and claim human rights** * **Enhanced accountability by duty bearers toward responsible service delivery.**   **Result area 2 – Gender equality**   * **Enhanced resilience against gender-based violence** * **Increased political inclusion and participation of women in political processes** * **Enhanced equitable and non-discriminative enjoyment of Sexual and Reproductive Health Rights.**   Result Area 3-**Community Empowerment, Resilience, and Adaptation.**   * **Enhance the adaptive capacities of communities to cope with the effects of climate change and other shocks from unprecedented disasters.** * **Enhance the capacity of the community to adapt to socioeconomic shocks**. |

| **Outcome** | **Social actors** | **Proxy Indicators** | **Baseline Values** | **Target Values** | **Sources of Verification** | **Assumptions** |
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| **Project objective:**  1.1 | Primary:  Secondary: | Expect to see/Short-term:  Like to see/ Intermediate:  Love to see/ Long-term: |  |  |  |  |
| **Project Outcome 1:** | Primary  Secondary: | Expect to see: No. Of women sensitised on....  Like to see: Increased women participation in budgetary processes  Love to see: A more gender-responsive budget |  |  |  |  |
| 1.1 activity 1  1.2 activity 2  1.3 Activity 3 | Primary: women, duty-bearers  Secondary: Men | Expect to see/Short-term:  Like to see/ Intermediate:  Love to see/ Long-term: |  |  |  |  |
| **Project Outcome 2:** | Primary:  Secondary: | Expect to see:  Like to see:  Love to see: |  |  |  |  |
| 2.1 activity 1  2.2 activity 2  2.3 Activity 3 |  |  |  |  |  |  |